

## 2013 Review of ImagineTime Practice Management

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**Best Firm Fit:** Small and mid-sized professional practices who need a Windows or hosted time and billing tool which integrates with Lacerte, UltraTax, ATX, ProSeries and QuickBooks. ImagineTime provides tools for managing calendars, appointments, due dates, documents, vendors, and clients.

### Strengths

- Includes integration with popular tax packages (Lacerte, UltraTax, and ATX and Intuit ProSeries) as well as the desktop version of Intuit QuickBooks
- Uses the familiar Microsoft Office Ribbon interface
- An optional Outlook add-in will sync data between ImagineTime and a user's Microsoft Outlook Calendar
- Calendar import can directly create time slips from appointments
- Supports firms with up to 50 concurrent users

### Potential Limitations

- The mobile integrations for ImagineTime are only available for PalmOS and BlackBerry, and do not support modern smartphone operating systems like iOS, Android, and Windows Phone

### Summary and Pricing

ImagineTime provides accounting professionals with a strong toolset for tracking time, billing clients, and managing professional services. The application has good reporting capabilities, and supports custom reports as well.

ImagineTime starts at \$295 for a single user, plus \$49 per year for support, and does not include the optional due date, workflow, document management, calendar/scheduling, and CRM modules. The Company publishes its prices online at [www.imaginetime.com/pricing.asp](http://www.imaginetime.com/pricing.asp). A hosted version of the application is also available starting at \$25 per user, per month.